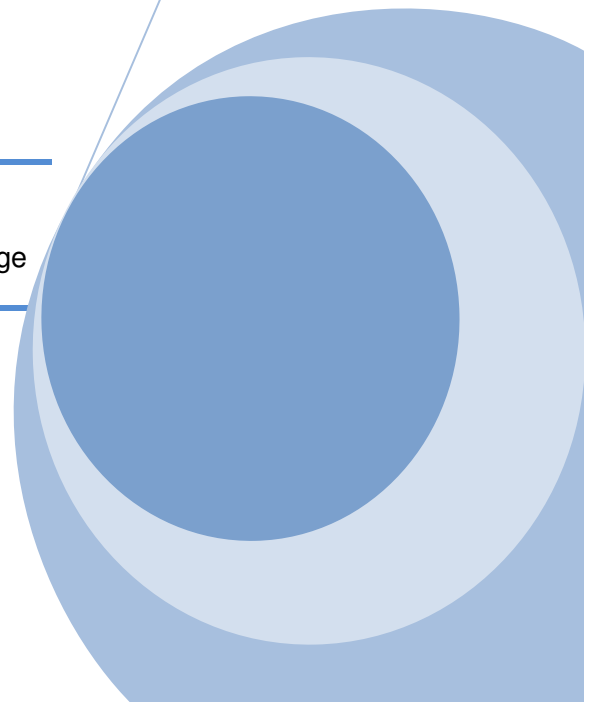


Media report for: European Championships Maribor 2018



This document outlines media report - views, likes, visits and watch of WAKO you tube chanel, facebook and instagram page

Danny Slevin
WAKO Organizing Committee member
Date: December 1st 2018






WAKO - World Association Of Kickboxing Organizations

WAKO EUROPEAN KICKBOXING CHAMPIONSHIP

POINT FIGHTING | LIGHT CONTACT | FULL CONTACT | MUSICAL FORMS



17.-25. NOVEMBER 2018
DVORANA LUKNA, MARIBOR, SLOVENIA



WAKO - World Association Of Kickboxing Organizations



Youtube

Total watch time	945,555 minutes
Total views	124.545
Average view time	7:45
Likes	802
Comments	1.376
Shares	1.461

Top Geographies

Italy	14%
Russia	12%
Turkey	11%
Germany	11%
Poland	7%

Female	26%
Male	74%

Top 10 Videos

Video	Watch Time (Minutes)	Views
Ring 1 Day 3 WAKO European Championships 2018	79.142	7.494
Ring 1 Day 2 WAKO European Championships 2018	75.781	7.737
Tatami 1 Day 2 WAKO European Championships 2018	67.947	7.188
Tatami 1 Day 3 WAKO European Championships 2018	62.450	5.400
Tatami 2 Day 2 WAKO European Championships 2018	59.813	6.887
Tatami 1 Day 4 WAKO European Championships 2018	55.256	5.237
Tatami 2 Day 3 WAKO European Championships 2018	51.730	5.006
Finals Gala WAKO European Championships 2018	51.512	5.225
Ring 1 Day 4 WAKO European Championships 2018	46.469	4.332
Tatami 3 Day 2 WAKO European Championships 2018	41.015	4.550

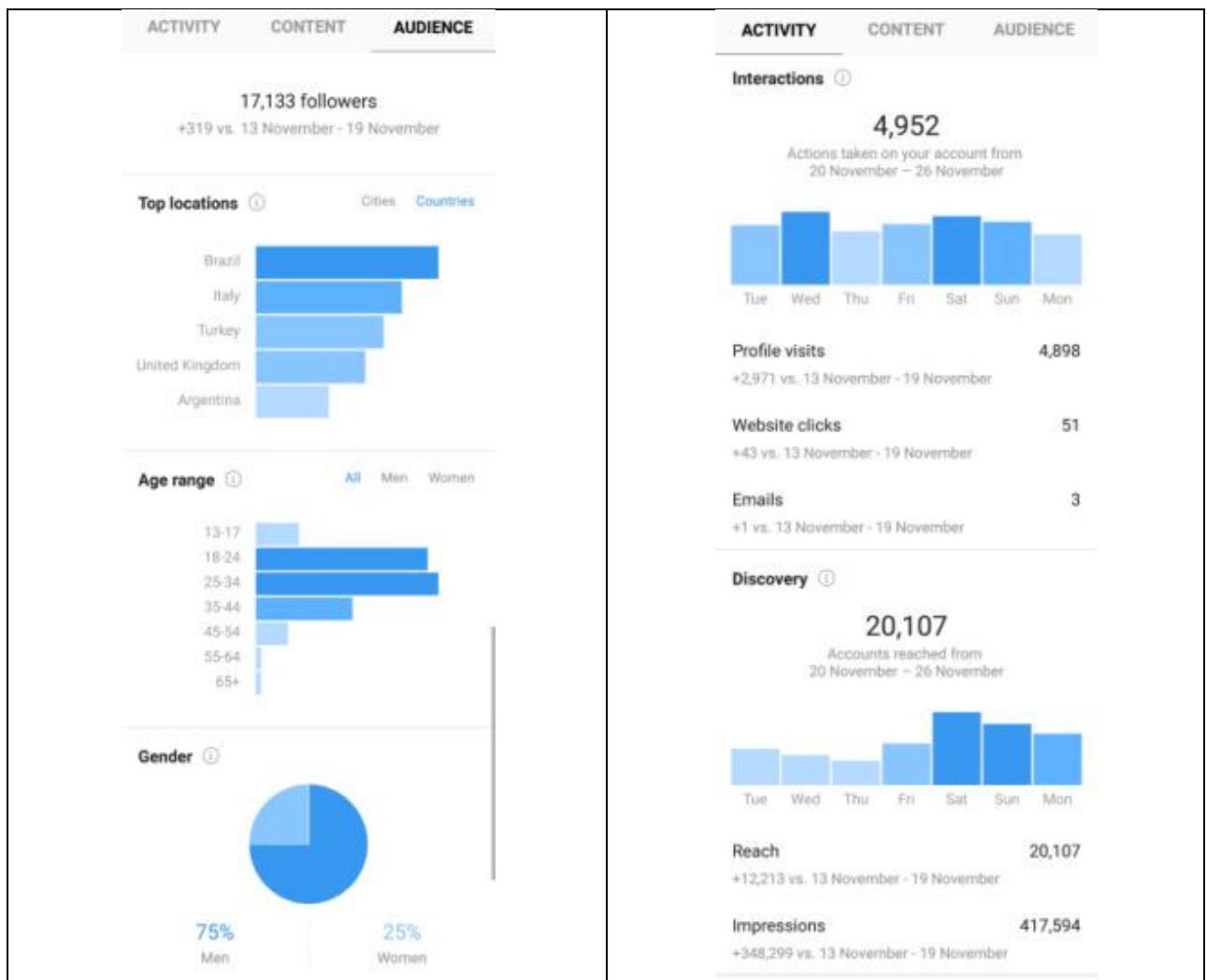


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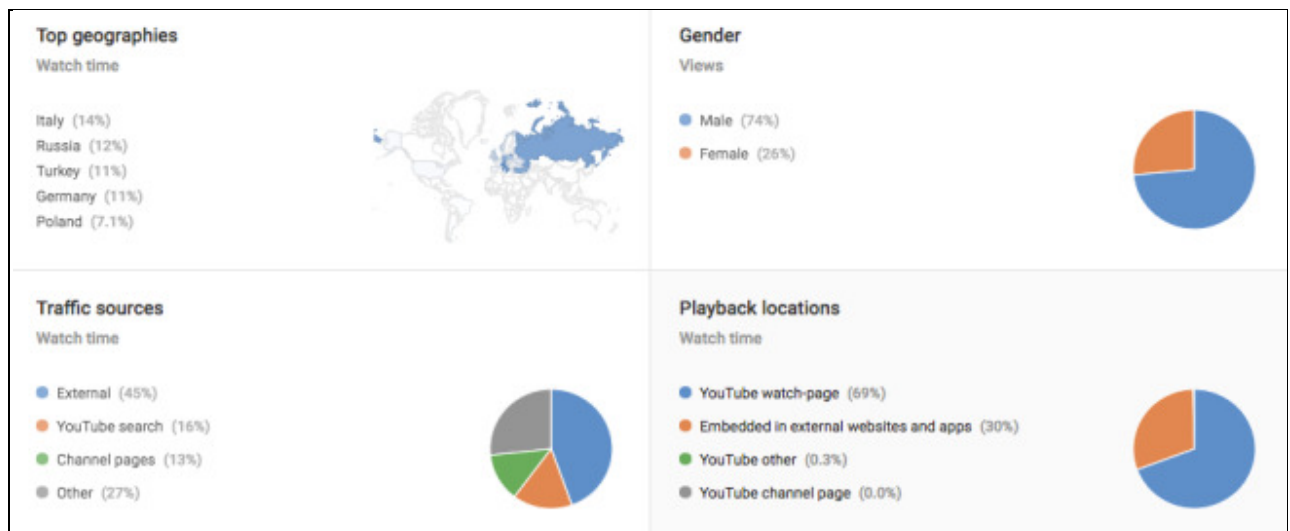
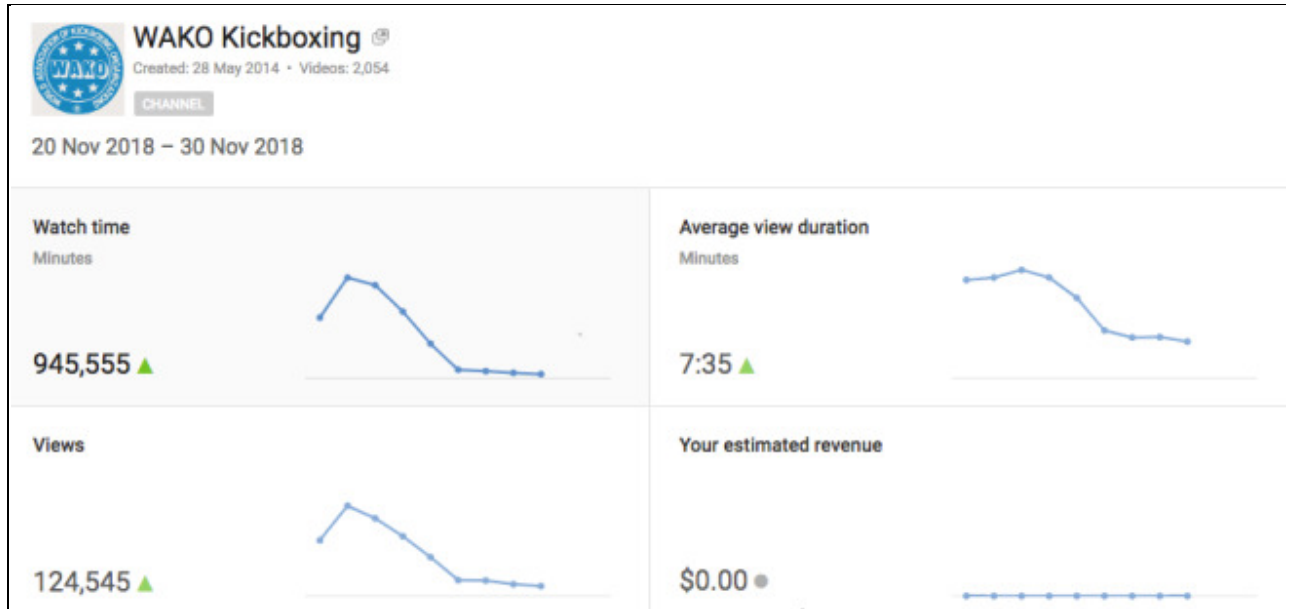
Facebook

Total minutes viewed	32.700
New followers	524
Reach	81.512





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Instagram

Interactions	4.952
Profile visits	4.898
Website clicks	51
Impression	417.594
Posts	104
Followers	17.133

Top Locations

Brazil
Italy
United Kingdom
Argentina

Gender

Male	75%
Female	25%



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**Prepared by:
Danny Slevin
WAKO Organizing Committee member**